

UNWTO SCHOLARS PROGRAMME:

UNIVERSITY OF THE BALEARIC ISLANDS

MASTER IN TOURISM AND ENVIRONMENTAL ECONOMICS

Following the successful experience of the WTO Scholars program, notably the Government of Italy, Government of Mexico and certain Education Council institution scholarships offered to National Tourism Administration officials from WTO Member States, the UNWTO and the University of the Balearic Islands (UIB) Department of Applied Economics, a UNWTO.TedQual Certified institution, are pleased to offer a scholarship for a Master in Tourism and Environmental Economics (MTEE) degree program in 2006-2007 for government officials and other staff of World Tourism Organization (WTO) Member States, nominated by the National Tourism Authority of the Government. The scholarship will apply to the term beginning in September 2006 and ending in October 2007 at UIB's campus in Palma de Mallorca.

This substantial scholarship will fully fund a MTEE degree, which has a cost of 7000€. The Administration of the MTEE will guarantee accommodation for the official receiving the scholarship in the Residence Hall of the UIB during September (<http://residencia.uib.es/index.html>) and will also provide assistance in finding accommodation for the rest of the course (all accommodations expenses must be paid by the student).

Endorsed by the UNWTO

UIB is committed to knowledge sharing. As the tourism industry is the second largest industry in the world and an important contributor to national economies, poverty alleviation and regional development, UIB is committed to the professional development of those working in the sector. With this in mind, the UNWTO and UIB are offering a scholarship for a government official of a WTO Member State in the School's MTEE program for the term beginning in September 2006 and ending in October 2007.

Application Procedures and Requirements

Applicants will be evaluated both by the UNWTO Education, Training, and Knowledge Management Department (UNWTO.EKM) and the MTEE Admissions Committee. The [application form](#) and corresponding documents should be sent to UNWTO.EKM, which will evaluate whether requirements for scholarship eligibility are met. The proposed criteria are that the applicant should be a government official (national or local) from a UNWTO Member State and should be explicitly endorsed by his/her government. Applications should be

completed and sent to the address below by **15 June 2006**. Applicants should be notified by the end of July. Please send applications to:

Dr. Eduardo Fayos-Sola
Education and Knowledge Management Department
World Tourism Organization
Calle Capitan Haya, 42
28020 Madrid SPAIN
Fax: 34 91 571 37 33
E-mail: educa@world-tourism.org

Applicants must also apply directly to UIB, which will evaluate prospective students according to academic criteria. The deadline for the UIB application is also **15 June**. Further information on admission requirements can be found on the MTEE web page: <http://www.uib.es/master/phd-mtee>. Specifically, the program is aimed at students with bachelor degrees in Economics or Business Administration, or those with a strong background in Economics and Statistics, upon which the required subjects are based. Applicants with deficiencies in these areas may be required to take some courses prior to starting the Master program. Students are expected to have an advanced knowledge of English and some basic knowledge of Spanish. The majority of the classes are in English.

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SCHOLARSHIP RULES

1. The scholarship is awarded with the purpose of assisting an official from a local or national government tourism organization from a UNWTO Member State to undertake a full-time Master Program (MTEE).
2. A candidate for the scholarship must have an undergraduate degree or fulfill alternative entry requirements to the satisfaction of the Head of the MTEE program.
3. To assist in the selection process the Head will convene a selection committee whose membership will include representatives from the World Tourism Organization and UIB.
4. The scholarship will be awarded to the applicant showing the greatest merit, as demonstrated in the formal response to the attached selection criteria.

5. The scholarship may not be held concurrently with any other similar award.
6. UNTWO and UIB reserves the right not to offer the Scholarship.